

# Glow-UP

## TARGET

A combination specifically studied to guarantee a **youthful appearance**, aid in graceful aging through **lessening of wrinkles and strengthen the skin's barrier to excessive sun light exposure**.

## DESCRIPTION

The basic combination provides the building blocks for skin health and beauty, regardless of ethnicity or age. Based on **BioCell Collagen**, designed in order **to feed skin** with key molecules to maintain the integrity of the extracellular matrix in the dermis and guarantee a youthful appearance and **Lycomato** clinically proven to **aid our skin's natural resilience** to external stressors, support its ability to cope with the aging effects of sun exposure and increase its overall smoothness, density, and thickness.

### BioCell Collagen

BioCell Collagen® is a clinically studied matrix of **naturally-occurring hydrolyzed collagen type II** peptides, chondroitin sulfate, hyaluronic acid with proven bioavailability.

### Lycomato®

Patented skin-grade **Lycomato**® is standardized to enhance the **natural efficacy of nutrients like lycopene**, phytoene, and phytofluene, as well as Vitamins A and E.

## BOOST YOUR PRODUCT

### PHARMACEUTICAL FORM



### COPPER

Copper contributes to maintenance of normal connective tissues and to normal skin pigmentation. Copper contributes to the protection of cells from oxidative stress (official EFSA claim).



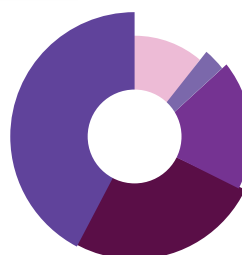
### VITAMIN E

Vitamin E contributes to the protection of cells from oxidative stress (official EFSA claim).



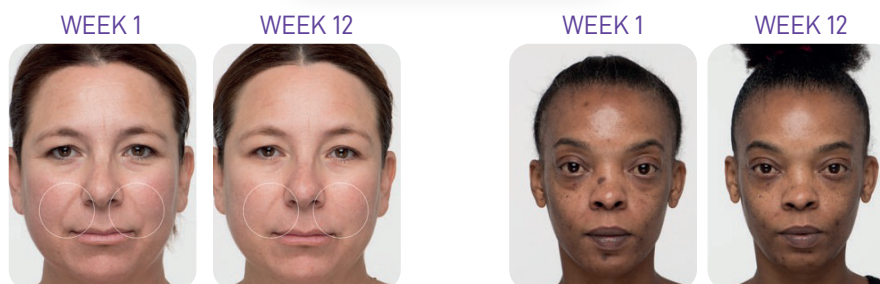
## MEET Lycomato®

A proprietary blend of **whole-food tomato extract** from Lycored's vertically integrated production process, carefully calibrated to maximize the synergy of each ingredient and contains the lycopene, phytoene, and phytofluene as well as skin healthy vitamins naturally occurring in the tomato such as vitamins A and E to **help support skin health and appearance.**



**Lycopene**  
**Phytosterols**  
**Tocopherols**  
**Beta-carotene**  
**Phytoene/Phytofluene**

### TEST



#### Material

**Lycomato®**  
 Soft gels standardized for 15mg lycopene.

#### Participants

**50 healthy women ranging in age from 35-55**, with various ethnicities (Black, Latino, Asian and Caucasian) and skin types (Fitzpatrick skin types II-V) interested in improving skin health and appearance.

#### Time

Ingested **Lycomato®** soft gel once daily for 12 weeks.

### MEET



BioCell Collagen® is an **award winning ingredient that is a naturally occurring matrix of hydrolyzed collagen** type II and low molecular weight (LMW) hyaluronic acid and chondroitin sulfate. It provides essential nutrients for improving and maintaining skin health.

BioCell Collagen® is **produced using a patented process that optimizes the molecular size of collagen**, HA and chondroitin sulfate for fast and effective absorption.

#### MANTAINS SKIN INTEGRITY AND HEALTHY LEVELS OF HYALURONIC ACID (HA)

In a 28-day bioavailability study in humans showed that ingestion of BioCell Collagen® (1500 mg/day) led to a 60 times increase in HA levels at steady state. HA plays an essential role in skin hydration by retaining water in the dermis. BioCell Collagen® helps maintain healthy levels of HA not only by elevating HA levels about 60 folds in the bloodstream but by inhibiting HA degradation.

